**Title Page:**

* **Project Title:** Movie Tracker Project Improvement Proposal
* **Your Name and Contact Information:**
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* **Date:** March 23, 2024

**Introduction:**

The current Movie Tracker application provides basic functionalities for adding, searching, and updating movie information. However, there are opportunities for improvement to enhance usability and address user needs more effectively.

**Current Process Analysis:**

The current process involves users manually inputting movie details and navigating through the application to find specific movies. While functional, the user interface lacks intuitive navigation.

**Proposed Improvement:**

* Introduce a more user-friendly interface with improved navigation and visual elements.
* Enhance the movie detail view to display additional information and provide a more comprehensive overview.
* Implement features such as the ability to mark movies by clicking on a button.
* Introduce a rating system for movies, allowing users to rate movies on a scale and display other users' ratings.
* Enable users to share movie recommendations with others through social media or email, utilizing external sharing functionalities.
* Implement a user authentication system with login functionality to provide personalized experiences and enhance security.

**Benefits & Impact:**

* Improved user experience leading to increased user satisfaction and engagement.
* Enhanced efficiency in managing and tracking movies, saving users time and effort.
* Potential for increased user adoption and retention due to improved usability.

**Project Plan & Timeline:**

1. **UI Redesign:**
   * Task: Redesign the user interface for improved aesthetics and usability.
   * Timeline: 1 week
2. **Feature Implementation:**
   * Task: Implement marking movies, rating system, sharing functionalities, and user authentication.
   * Timeline: 2-3 weeks
3. **User Feedback Integration:**
   * Task: Incorporate mechanisms for collecting and analyzing user feedback.
   * Timeline: Ongoing
4. **Testing and Refinement:**
   * Task: Conduct testing to identify and address any issues or bugs.
   * Timeline: 1 week

**Evaluation & Risk Assessment:**

* Evaluation: Measure user satisfaction through surveys, user testing, and analytics data.
* Risks: Potential delays due to unforeseen technical challenges or resource constraints. Mitigation: Regular communication and collaboration among team members to address issues promptly.

**Conclusion:**

The proposed improvements to the Movie Tracker project aim to elevate the application's usability and functionality, ultimately enhancing user satisfaction and efficiency.